

2014 SPONSOR AGREEMENT



PRESENTED BY



I would like to participate in 2014 as a: (Circle One)

Rolex Kentucky Three-Day Event

Gold Medal Sponsor	\$ 8,500
Silver Medal Sponsor	\$ 7,500
Bronze Medal Sponsor	\$ 6,500

Custom Sponsorships are available, please contact Layson Griffin.

Name _____

Please type/print name as you wish it to appear and be announced.

Check here if you do not want name printed or announced.

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

Email _____ Website _____

Contact _____ Title _____

Signature (required) _____ Date _____

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Please enclose a check or money order in U.S. funds made payable to Equestrian Events, Inc.

Invoice will be mailed November 1, 2013, if you would like to make special payment arrangements, please contact Layson Griffin.

Mail Agreement and Payment to:

Equestrian Events, Inc.

Attention: Director of Development

P.O. Box 12110

Lexington, KY 40580-2110

859.254.5116 (fax)

For questions, contact:

Layson Griffin

Director of Development

859.233.2362

layson@rk3de.org

Sponsorship agreements received after March 21, 2014, cannot be guaranteed full sponsorship benefits.

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ROLEX KENTUCKY THREE-DAY EVENT SPONSORSHIP BENEFITS:

	GOLD	SILVER	BRONZE
Color Full Page Program Advertisement	Discount	Discount	Discount
Recognition on Sponsor Page of the RK3DE Website	✓	✓	✓
Discount on Additional Hospitality Packages and Tickets	✓	✓	✓
Recognition on Program RK3DE Sponsor Page	✓	✓	✓
Recognition on Master Scoreboard	✓	✓	✓
Facebook Promotions	2	1	1
Sponsor Pavilion Admittance Tickets for RK3DE (Complimentary food and beverage service)	8	6	4
Sponsor Identification Badges & Sponsor Pins	8	6	4
Sponsor Parking Passes	4	3	2
Official Event Programs	8	6	4
Sponsor & Competitor Welcome Reception Tickets	8	6	4
Winners' Champagne Celebration	8	6	4