



## FACT SHEET

### **Rolex Kentucky Three-Day Event**

April 27 - 30, 2017

#### **Where:**

Kentucky Horse Park - Lexington, KY

#### **Featuring:**

The **Rolex Kentucky Three-Day Event** features the 20<sup>th</sup> United States Equestrian Federation Four Star Championship for the USET Foundation Pinnacle Cup. The Dubarry of Ireland Nations Team Challenge will be featured again this year.

#### **What:**

An equestrian triathlon, the sport of **Eventing** consists of three distinct elements: Dressage, Cross-Country, and Show Jumping. Originally, Eventing competitions were held around the world to test the fitness and training level of cavalry mounts. The winner is determined by the horse-and-rider combination with the fewest combined penalties from the three phases.

The Fédération Equestre Internationale (International Equestrian Federation – FEI), the world's Governing body of equestrian sports, has designated the Rolex Kentucky Three-Day Event as a Four Star Eventing competition. Stars are used by the FEI to denote the level of Eventing competitions. Four stars is the highest designation and this designation is given only to the Olympic Games, World Championships, and six annual events around the world.

Riders compete for a chance to win \$400,000 in prize money (winner wins \$130,000!) and a shot at the \$350,000 Rolex Grand Slam of Eventing, which is awarded to any rider who wins the Rolex Kentucky, Mitsubishi Motors Badminton and Land Rover Burghley Four Star Events in succession.

The Dubarry of Ireland Nations Team Challenge will be featured again this year, awarding \$20,000 in prize money.

#### **Family Fun:**

In addition to the breath-taking competition among the world's best riders, the Rolex Kentucky Three-Day Event features exquisite shopping and browsing in the Sponsor Village and International Trade Fair with almost 200 booths and tents. Rolex Kentucky also features tailgating, Land Rover test drives, a fund-raising farm-to-table dinner Thursday evening, on-site beer garden, 5K race on Friday evening, and Champions Live! on Sunday morning. Ticket buyers also receive general admission to the Kentucky Horse Park, America's only theme park dedicated to horses.

**2017 Official Charity:**

**Central Kentucky Riding for Hope (CKRH)**, located within the grounds of the Kentucky Horse Park, CKRH was founded in 1981 as a riding program for individuals with physical disabilities. Since its beginning CKRH has grown into a multi-faceted program that is dedicated to improving the quality of life and health of children and adults with special physical, cognitive, emotional and social needs through therapeutic activities with horses. To learn more about the CKRH, visit [ckrh.org](http://ckrh.org).

**For More Information:**

Equestrian Events, Inc. - (859) 233-2362, (859) 254-5116 fax

Ticket Information - (859) 254-8123, [www.rk3de.org](http://www.rk3de.org)

E-Mail- [tickets@rk3de.org](mailto:tickets@rk3de.org)

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