



FACT SHEET

Land Rover Kentucky Three-Day Event presented by MARS EQUESTRIAN

April 25 - 28, 2019

Where:

Kentucky Horse Park - Lexington, KY

Featuring:

The **Land Rover Kentucky Three-Day Event** presented by MARS EQUESTRIAN features the 22nd United States Equestrian Federation Five Star Championship for the USET Foundation Pinnacle Cup. The Dubarry of Ireland Nations Team Challenge will be featured again this year.

The Land Rover Kentucky Three-Day Event presented by MARS EQUESTRIAN will host a \$225,000 CSI3* Invitational Grand Prix presented by Hagyard Equine Medical Institute on Saturday, April 27 after the completion of the cross-country phase. In addition to the \$225,000 Invitational Grand Prix, there will be a \$36,000 Welcome Speed Cup/Ranking Class on Friday, April 26, following the completion of the CCI's dressage competition.

What:

An equestrian triathlon, the sport of **Eventing** consists of three distinct elements: Dressage, Cross-Country, and Show Jumping. Originally, Eventing competitions were held around the world to test the fitness and training level of cavalry mounts. The winner is determined by the horse-and-rider combination with the fewest combined penalties from the three phases.

The Fédération Equestre Internationale (International Equestrian Federation – FEI), the world's Governing body of equestrian sports, has designated the 2019 Land Rover Kentucky Three-Day Event presented by MARS EQUESTRIAN as a **Five Star** Eventing competition. Stars are used by the FEI to denote the level of Eventing competitions. Five Stars is the highest designation and the Land Rover Kentucky Three-Day Event presented by MARS EQUESTRIAN will now be one of only six annual Five Star three-day events in the world along with Badminton and Burghley in England; Luhmuhlen in Germany; Pau in France; and Adelaide in Australia. It remains the only one in the America and is the premier event in the United States.

Riders compete for a chance to win \$400,000 in prize money (winner wins \$130,000!) and a shot at the \$350,000 Rolex Grand Slam of Eventing, which is awarded to any rider who wins Land Rover Kentucky, Mitsubishi Motors Badminton and Land Rover Burghley Five Star Events in succession.

The Dubarry of Ireland Nations Team Challenge will be featured again this year, awarding \$20,000 in prize money.

Family Fun:

In addition to the breath-taking competition among the world's best riders and horses, the Land Rover Kentucky Three-Day Event presented by MARS EQUESTRIAN features extensive shopping and browsing in the Sponsor Village and International Trade Fair with almost 200 booths and tents. Land Rover Kentucky also features tailgating, Land Rover test drives, a fund-raising dinner sponsored by Barley, Barrels, and Bluegrass on Thursday evening, on-site beer garden and the fourth annual Head Up Heels Down 5K race on Friday

evening. Ticket buyers also receive general admission to the Kentucky Horse Park, America's only theme park dedicated to horses.

2019 Official Charity:

The Official Charity of the 2019 Land Rover Kentucky Three-Day Event presented by MARS EQUESTRIAN (LRK3DE) is the Bluegrass Land Conservancy. The Bluegrass Land Conservancy is the largest accredited land trust in the commonwealth of Kentucky and was formed to protect the land in Kentucky's Bluegrass Region through permanent conservation easements. Since 1998, Bluegrass Land Conservancy has protected 95 miles of rivers and streams, 21,600 acres of prime farmland soils and soils of statewide importance, 63 farms that contain historic sites, 10.29 miles of scenic byway frontage and over 27,000 acres of 126 farms in 24 counties across the Greater Bluegrass Region.

For More Information:

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Ticket Information - (859) 254-8123, www.kentuckythreedayevent.com

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